



**ONE-STOP.  
FOR EVERYTHING.**

KangaROOS

LA GEAR™

b.well

Slazenger

MEMBERS ONLY

**70** YEARS

— RIEKER  
FASHION & LIFESTYLE —  
SINCE 1954

▼  
**rieker**

## YOUR FASHION. OUR MISSION.

**RIEKER | ONE-STOP. FOR EVERYTHING.** Tradition meets innovation – we at Karl Rieker look back on a 70-year company tradition and combine timeless classics with new fashion trends. We are constantly reinventing ourselves.

The result is clothing that is not only incredibly comfortable and trendy, but also places a lot of emphasis on sustainability. For this reason, we rely on brands that not only show great sensitivity for popular trends, but also process natural fibers and produce them in an environmentally friendly way.

It is particularly important to us that the highest quality standards are met – because hardly anything let us get as close to ourselves as our clothing.

# STRONG PARTNERSHIP

KangaROOS

LA GEAR™

*b.well*

Slazenger

MEMBERS ONLY

**70** YEARS

RIEKER  
— FASHION & LIFESTYLE —  
SINCE 1954

rieker



BASIC. COMFORT. CASUAL. CLASSIC.  
SPORTY. FUNCTIONALITY. YOGA. FUN.  
WORKOUT. TRAINING. COZY. RELAX.  
WELLNESS. SOFT. HAPPY. FEELINGS.

The history of the brand begins in 1979 with Bob Gamm, the American founder of the company. He is the inventor of the „ORIGINAL SHOES WITH POCKETS“. The architect and passionate runner is one of the jogging fans

of the first hour and spends a lot of time running. So much time that even the annoying „where to put my key“ question wouldn't let him go. During one of his daily 10-kilometer workouts, he finds the solution: running shoes

with an integrated pocket. Bob branded his shoes „KangaROOS“ – like the kangaroo – a fast runner, it never moves backwards and it has a „pouch“ – the original KangaROOS Pocket. KangaROOS has rapidly established

itself in the sports world. When it comes to the question of the most important sneaker brands, KangaROOS achieves a brand awareness of 70% in Germany and is globally a well-known sports brand.





**BASIC  
COM  
FORT  
CLASSIC  
CASUAL**

**BASICS**



# CASUAL CASUAL CASUAL

**BASICS**

COMFORT  
BASIC  
CASUAL  
SPORTY



**BASICS**

WORK  
OUT  
FUN  
TRAINING  
COZY



SPORTSWEAR





WORK  
OUT  
YOGA  
SPORTY  
ACTIVE



**SPORTSWEAR**



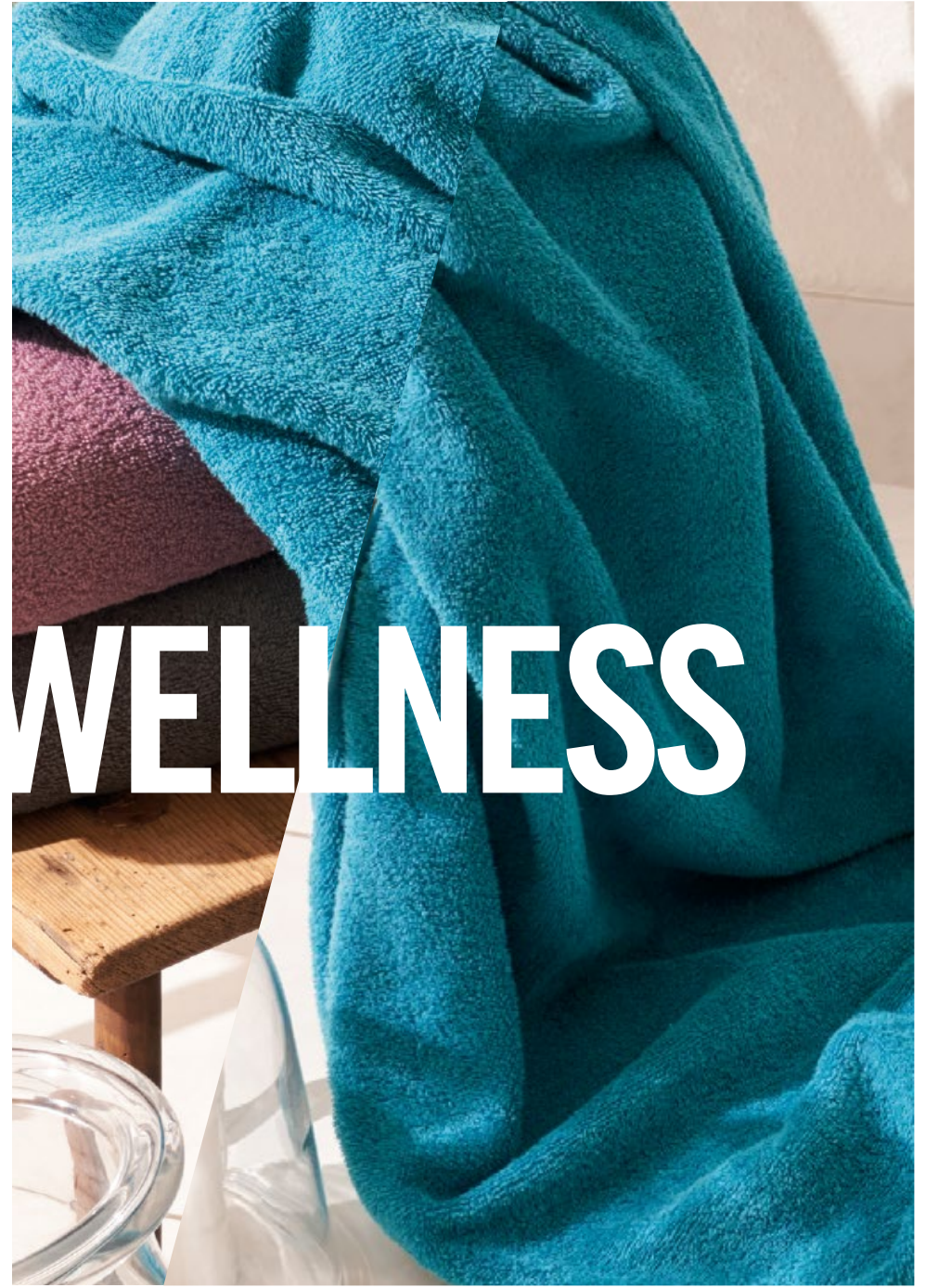


**LOUNGEWEAR**

SOFT  
RELAX  
COMF  
ORTABLE  
COZY



LOUNGEWEAR



HAPPINESS

WELLNESS

KangaROOS

# LA GEAR™

## LA GEAR IS A CALIFORNIAN FITNESS AND FASHION BRAND BOASTING GLOBAL ACCLAIM.

**It embodies the past, present and future fitness fanatics who want to train whilst appearing stylish and trendy.**

LA Gear was established in 1979 as a roller-skating brand in Venice Beach, LA and soon expanded into new product categories including athletic footwear, which became an instant success. The brand attained popularity with iconic, colorful footwear ranges in the mid 80's. Pop legend Michael Jackson once co-designed a range of LA Gear trainers and fronted various

LA Gear marketing campaigns, remaining the only footwear brand Michael Jackson ever endorsed and collaborated with.

Today LA Gear is regarded as a prestigious Californian fitness and fashion brand, which has been designed for those who want to keep fit, but do so in style. Surpassing many other brands whilst dominating the fitness market, LA Gear made its mark in history.



COOL



**COLORFUL BASICS**



COZY



CASUAL COZYWEAR



# FIT TRAINING FIT TRAIN

**SPORTY**



*b.well*

BE YOUR BEST VERSION AND DON'T MAKE ANY COMPROMISES – THE COMFORTABLE AND STYLISH COLLECTIONS FROM B.WELL COMBINE SUSTAINABILITY WITH MODERN DESIGNS AND FOCUS ON AN ABSOLUTE FEEL-GOOD FACTOR. THE COLLECTIONS RANGE FROM SPORTS AND HOMEWEAR COLLECTIONS TO TRENDY BEST AGER FASHION – TIMELESS CLASSICS MEET TRENDY CREATIONS. THE SPORTY LOOKS OF B.WELL ARE ABSOLUTELY SUITABLE FOR EVERYDAY USE IMPRESSING WITH THEIR FASHIONABLE COLORS AND GREAT ATTENTION TO DETAIL. FEEL COMFORTABLE, FEEL GOOD WITH B.WELL



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b.well



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**SUMMERWEAR**



**SPORTY**



COLOR  
FUL  
TRAINING  
ING  
COOL  
FUN



**SPORTY**



SOFT

RELAX

COZY

**HOMEWEAR**

HOME  
SOFT  
RELAX  
COM  
FOR  
TABLE



*b.well*

**CASUAL COZYWEAR**



Slazenger

**Slazenger is one of the longest established sporting brands in the world with almost 150 years of global presence, on playing fields and major sporting arenas across the world in tennis, cricket, hockey and golf.**

In 1902 Slazenger was appointed the official tennis ball supplier for Wimbledon, a partnership that is over a century old and stands as the longest running sporting sponsorship in history. Today, Slazenger continues to be a major international sports brand synonymous with performance, style and expertise.





**SPORTSWEAR**



FIT

**SPORTSWEAR**







**SPORTSWEAR**



**MEMBERS ONLY**

**COMFORT. EASY. MODERN. CASUAL. CLASSIC.  
ELEGANT. OFFICE. POSITIVE. FUN. BASIC. COLOR.**

Members Only is an extremely popular outerwear brand, which was established in 1975. It became a remarkably popular and iconic fashion line with its racer and bomber jackets featuring button-snap collars, shoulder trim epaulettes and chest pockets.

Members Only products are currently worn by many A-list celebrities and have been seen on both the big screen and in television programs.

**The styles are contemporary and additional products and accessories are available.**

**BASIC  
COLOR  
COM  
FORT  
CASUAL  
FUN**



**BASICS**



**OFFICE**

EASY  
ELE  
GANT  
COM  
FORT  
OFFICE





# MODERN CASUAL

**EASY**

A photograph of a modern, bright office interior. It features a large, curved white sectional sofa positioned in front of a wall of floor-to-ceiling windows. The windows offer a panoramic view of a city skyline under a clear sky. The ceiling is white with a subtle, wavy pattern. A vertical white pillar is visible on the right side of the image.

# STRONG PARTNERSHIP

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